



# TO BE HER, YOU HAVE TO SEE HER

Women in Sports Leadership Fellowship

WOMENX.ORG

# ABOUT WOMENX

**WomenX is reimagining higher education for women, redesigning the women's college to meet the needs of women today and into the future.**

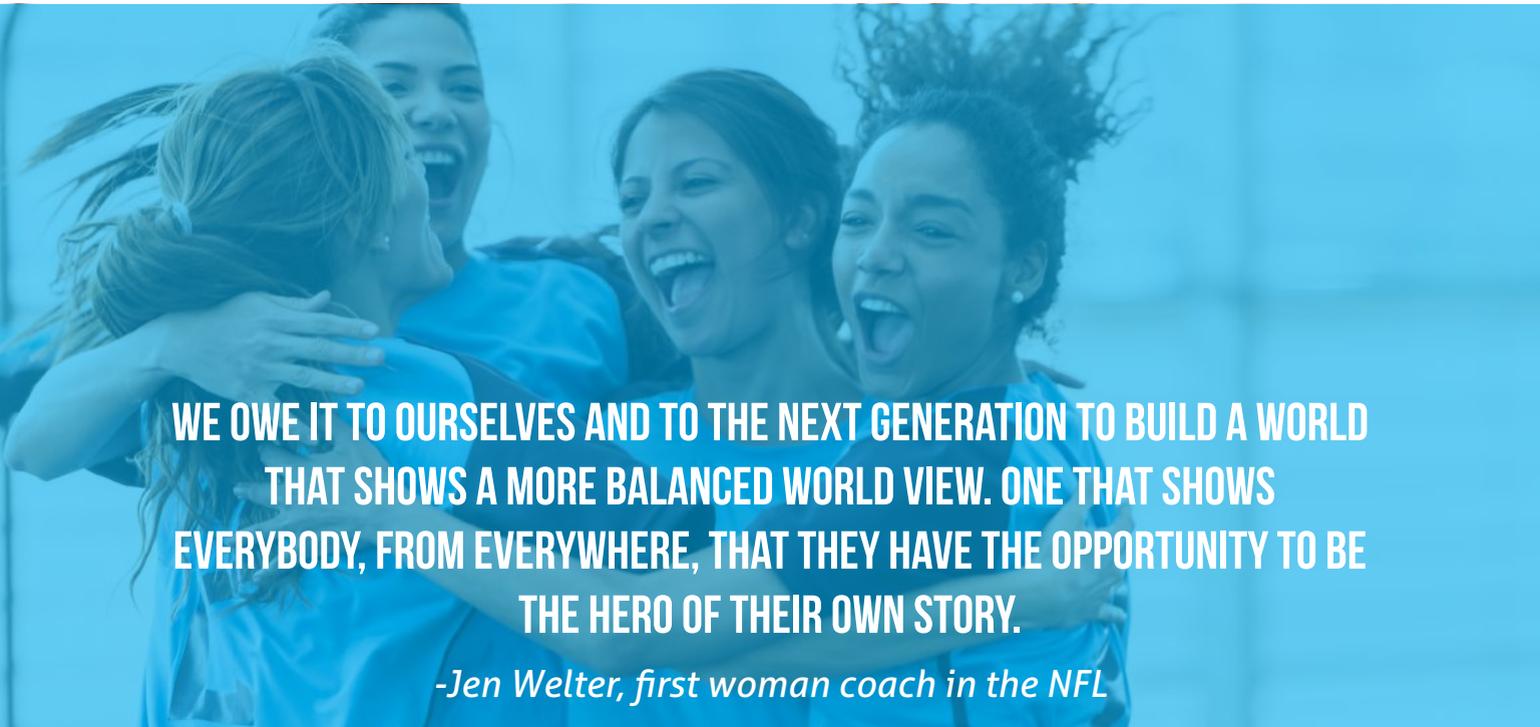
WomenX set out to ensure that every woman has access to affordable, quality higher education and can gain the critical thinking skills necessary to pursue careers that best match their unique talents. We fundamentally believe that women have equal potential to be their best in their field and financially independent.

**WomenX has already engaged over 300 women (80% self-identifying as women of color), ranging in ages from 16-81 from 25 U.S. states and five countries, in over 5000 hours of learning through 40+ educational programs led by 35+ women experts.**

We offer an array of expertly-curated hybrid, in-person and virtual, programs (college course, mini-series, and community events) focused on equipping women with the skills they need to succeed in today's knowledge economy.

**Our goal is to reach as many learners as possible to create a more inclusive society where curiosity is encouraged, critical thinking is rewarded, and all perspectives are valued in solving today's most complex problems.**

Given the many burdens that women carry and demands on their time, it is critical that we have access to quality information at our fingertips so that we have agency over our lives.



**WE OWE IT TO OURSELVES AND TO THE NEXT GENERATION TO BUILD A WORLD THAT SHOWS A MORE BALANCED WORLD VIEW. ONE THAT SHOWS EVERYBODY, FROM EVERYWHERE, THAT THEY HAVE THE OPPORTUNITY TO BE THE HERO OF THEIR OWN STORY.**

*-Jen Welter, first woman coach in the NFL*

# OUR TIME IS NOW!

Despite historic adversity, we appear to be living in the midst of a social revolution in women's sports. We believe that it is important to understand the history of Title IX's impact, ahead of its 50th anniversary, on women's ability to use sports as a vehicle for personal growth and social change.

**June 23, 2022 Marks the 50th Anniversary of Title IX.** To honor this legislation, WomenX offers a Women in Sports Leadership Fellowship focused on elevating the next generation of women leaders in sports, galvanizing them to achieve gender equity this decade.

Through our hybrid curriculum, virtual seminars and in-person summits, we facilitate an intergenerational conversation that examines issues around the status of women across an array of sports and related industries. Join us as we set out to preserve and further Title IX. In this semester-long journey, you will:

- Learn the untold history of women's contributions;
- Examine gender equity issues through an interdisciplinary lens;
- Explore the power of data on business;
- Apply knowledge to real world problems through a Capstone Project & Advocacy trip to Capitol Hill; and
- Expand your network of women professionals and trailblazers.

FOR MORE  
INFORMATION:



## HerWork



## HerBody



## HerBrand



## HerBusiness



## HerRights



## WHY TITLE IX MATTERS

Title IX is a federal civil rights law enacted in 1972 which protects everyone from discrimination based on sex in schools and education programs, including sports. Title IX opened the doors for women to receive college sports scholarships creating pathways for women to play professional sports. Though we have made huge strides, gender equity in sports is far from realized.

- **94%** of women in the C-suite were athletes
- **80%** of women Fortune 500 executives played competitive sports
- **83%** of college coaches have never received formal Title IX training
- Former athletes receive **7%** higher annual wages v. non-athletes
- Moderate to vigorous physical activity and sport team participation were associated with higher GPAs in high school-age girls

*"Whatever sport your daughter plays in, High School or College, Coaches should want to educate their athletes about what Title IX is, and it's history."*



**ANN MYERS DRYSDALE**  
VP of the Phoenix Mercury,  
Multiple Hall of Fame Inductee,  
Olympian, and Sportscaster

# OUR TEAM



**MARY AZZARTO CIAMPA**, FOUNDER & CEO

Ironwoman, serial entrepreneur and women advocate. Being dyslexic, Mary understands deeply that nothing great can be accomplished without hard work and a talented team. Mary's Northeastern University education and practical work experience catapulted her career and fed her passion for entrepreneurship giving her the confidence at 28 to launch her first startup, a software company. Over her 30- year career, she's helped national and international startups. Her Board and Advisory roles at Boston Museum of Science and Berklee College of Music Online inspired her to tackle the growing number of barriers to accessing a quality education faced by women.



**TIFFANY BULLOCK**, PATHWAYS AND FELLOWSHIP DIRECTOR

Tiffany is a diversity, equity, and inclusion advocate dedicated to creating career pathways for women and people of color. Her work in professional development was inspired by her experience practicing at Fried, Frank, Harris, Shriver & Jacobson LLP where she actively participated in the firm's diversity recruiting initiatives and in affinity groups supporting working parents, women, and Black lawyers. During Tiffany's subsequent tenure at SEO Law, she developed partnerships and fellowship opportunities to support underrepresented law students and attorneys. She holds a B.A. degree in History from the University of Pennsylvania and a J.D. from Georgetown University Law Center.

**Northeastern  
University**



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